

INTERNATIONAL STUDY TRIP



CHILE



Full-Time MBA | Online MBA | Part-Time MBA in Sacramento and Bay Area | M.S. in Business Analytics
Master of Professional Accountancy | Master of Management | Executive Education

Davis · Sacramento · San Francisco Bay Area · Online

THE UC DAVIS GRADUATE SCHOOL OF MANAGEMENT has earned its stellar reputation by preparing the next generation of inspired, results-driven, and collaborative leaders who are committed to making a positive impact.

OUR TALENT

75+
 Internationally renowned research faculty, visiting professors and guest lecturers

800+
 Graduate Business Students in:

- Full-Time MBA
- Online MBA
- Sacramento Part-Time MBA
- San Francisco Bay Area Part-Time MBA
- Master of Professional Accountancy
- Master of Science in Business Analytics
- Master of Management

3000+
 Undergraduates in:

- Technology Management Minor
- Accounting Minor and Courses

3,000+
 Researchers, students and faculty trained in entrepreneurship academies, business competitions and fellows programs to help bring innovations to market

5,500+
 Alumni are catalysts for change in a wide spectrum of industries and around the world

OUR IMPACT

OUR VISION as a business school on the rise is to spur new business and job creation, prepare innovative management leaders, and accelerate investment and innovation through strong partnerships with industry.

Every day, our UC Davis Graduate School of Management community of faculty, students, alumni and staff is making an impact at Fortune 500 firms, mid-sized companies and promising startups by helping to put new ideas into action.

THE MIKE AND RENEE CHILD INSTITUTE FOR INNOVATION AND ENTREPRENEURSHIP brings together researchers and students with experienced entrepreneurs, investors and corporate leaders to build networks, support technology transfer and accelerate commercialization. More than **160** companies have launched out of, or been supported by, the institute, and startups have raised **\$1.7 Billion**.

OUR ACCOLADES

TOP 10
 BUSINESS SCHOOL TO WATCH IN 2024*

TOP 20
 PART-TIME MBA PROGRAMS IN U.S.*

TOP 20
 PUBLIC FULL-TIME MBA PROGRAMS IN THE U.S.

TOP 10
 ONLINE MBA IN NORTH AMERICA

NO. 1
 MASTER OF SCIENCE IN BUSINESS ANALYTICS GLOBALLY FOR RETURN ON INVESTMENT*

TOP 5
 MILITARY FRIENDLY GRADUATE SCHOOL

*U.S. News & World Report 2024, QS2024, Poets&Quants 2024, Military Friendly® Graduate Schools 2024.

UNIVERSITY OF CALIFORNIA, DAVIS | AT A GLANCE

Founded: 1908

ONE OF 10 CAMPUSES OF THE UNIVERSITY OF CALIFORNIA—the world’s preeminent public research university system. UC Davis is known for its academic excellence, global leadership and societal impact, with a comprehensive health system and more than two dozen specialized research centers.

UC DAVIS RANKS NO. 3 NATIONALLY AMONG PUBLIC UNIVERSITIES

107
 UNDERGRADUATE MAJORS

100+
 GRADUATE PROGRAMS

40,850+
 STUDENTS

4,400+
 FACULTY AND ACADEMICS

20,000+
 STAFF

312,000+
 ALUMNI

\$1+ BILLION
 ANNUAL RESEARCH BUDGET (2023-2024)

FOUR COLLEGES

Agricultural and Environmental Sciences | Biological Sciences
 Engineering | Letters and Science

SIX PROFESSIONAL SCHOOLS

Management | Education | Law | Medicine | Veterinary Medicine
 Betty Irene Moore School of Nursing

INTERNATIONAL STUDY TRIP

CHILE | DECEMBER 16-20, 2024

TOUR OBJECTIVES

International business experience is a vital part of today's MBA curriculum. At the University of California, Davis Graduate School of Management, our mission is to prepare collaborative leaders who are committed to making a positive impact globally. In our international study practicum, MBA students have learned global management practices by studying and traveling to such countries as China, Chile, Cuba, Czech Republic, Brazil, Hungary, Ireland, Japan, Mexico, Malaysia, Panama, Singapore, Switzerland, Cuba, Thailand and Vietnam.

This year's trip will head to Chile from December 16-20. We look forward to experiencing the diversity and development of this city, and exploring Chile's key drivers of economic success and business prosperity. Our learning themes include cultures, investment, corporate governance, innovation, government policies, legal environment and key industries. Our visits will include companies, universities, historical landmarks, NGOs and government agencies in Santiago.

AREAS OF INTEREST

We would like to meet with business leaders, government officials, university thought-leaders and NGO advocates. In these meetings, we hope to learn business practices and competitive structures in their industries. Executives, managers and policymakers can brief us about potential opportunities, challenges, and the short-term and long-term strategies and solutions they implement. Their perspectives and practices will shed light and offer insights into international business.

- ▶ Role of Chile in the worldwide economic system
- ▶ Best approaches to engage with local companies and government on potential business opportunities
- ▶ Import/export activities and the key role they have played in economic development
- ▶ Understand how Chile's history, culture, government, and economy will impact its future relationship with U.S.
- ▶ Understand Chilean funding interest in U.S. businesses and discover investment opportunities for American entrepreneurs and companies
- ▶ Culture, religion, history and their role in socioeconomic progress
- ▶ Industries and their role in socioeconomic progress such as manufacturing, agriculture, electronics, fishing, metals, ship-building and tourism

TOUR ITINERARY

Business meetings with Banco Estado, Blumar Seafoods, Globant, JLL Real Estate, Kingson Family Vineyards, Port of Valparaíso, Rising Sun, UC Davis Chile, and Women in Mining

CLASS TOUR DATES

December 16-20, 2024



UC Davis MBA Study Trip: Chile

CONTACT INFORMATION

Joseph Chen
Associate Professor
Graduate School of Management
University of California, Davis

chenjs@ucdavis.edu
gsm.ucdavis.edu/faculty/joseph-chen



JOSEPH CHEN
Associate Professor

*Ph.D., Stanford University
M.S. Statistics, Stanford University
M.S. Economics & Mathematics, Yale*

JOSEPH CHEN | Professor Chen has over twenty years of experience teaching MBA students and taking on leadership roles in higher education enterprises. His area of expertise is financial economics, and he teaches advanced elective courses in investment analysis and derivative securities, as well as required core courses in finance and statistics.

Professor Chen has also published numerous research articles in top finance journals analyzing downside risks in stock markets and the organizational economics of the mutual fund industry. He has also led the Graduate School of Management as the MBA program's Academic Director and served on key committees at the University of California, Davis.

Professor Chen completed his Ph.D. at Stanford University and is a Chartered Financial Analyst. He earned a master's in statistics at Stanford and a master's in economics and mathematics at Yale University. Prior to academia, he was a proprietary arbitrage trader at Bear Stearns. He has also been on the University of Southern California faculty and was a visiting assistant professor at the Massachusetts Institute of Technology.

UC Davis MBA Student Profiles



COURTNEY COLLINS | Courtney is a part-time MBA student at UC Davis Sacramento with a concentration in strategy and business analytics. She has extensive experience in data and financial analytics within government and nonprofit agencies. Courtney works as a data analyst for the Almond Board of California, where she supports California's almond industry by providing global analysis in agriculture production, trade, and markets. She is passionate about developing strategies and market insights driven by data. Early in her career, while living in Germany, Courtney worked as a government contract liaison for European and African contracts. She developed a love for international business and relations. Courtney is looking to learn about Chile's agriculture and global trade and its impact on culture, technology, and economy.

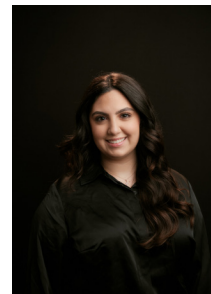


MYRNA COUCH | Myrna Couch is a lifelong learner, entrepreneur, and community advocate pursuing a STEM-designated MBA at UC Davis. In 2024, she founded The STEM Studio in Morgan Hill to make Science, Technology, Engineering, and Math fun and accessible for kids, bringing Silicon Valley innovation to her local rural community. She also co-founded an organic vineyard, combining her passion for sustainability with a love of winemaking. Her career experience includes the nonprofit sector, real estate, asset management, and teaching Spanish. As a first-generation college graduate, Myrna is dedicated to mentoring others and building meaningful connections. Whether through education, volunteering, or serving as President of the UC Davis Online MBA Student Association, she strives to foster growth and inspire positive change.

TEMIDIRE DADA | Temidire is an international student from Nigeria. She is a second-year Full-time MBA candidate at the UC Davis Graduate School of Management. Prior to her MBA, she worked as a brand manager at FrieslandCampina, a multinational dairy company where she managed new and existing brands. She also executed both online and offline marketing campaigns. She is a Chancellor's Graduate and Professional Studies Advisory Board member, and she serves as an intermediary between the graduate students and the chancellor. She is also a Marketing ambassador for the Full-Time MBA program. Temidire holds B.Eng in Civil engineering. She is married to her lovely husband Adeyemi; both have experience in CPG, Fintech, and Investment management.



BRETTEILLIS DAVIDOFF | Bretteillis is a second-year MBA student at UC Davis's Graduate School of Management. She also holds a bachelor's degree in Business Administration, concentrating in Marketing, from California State University, Stanislaus. Before pursuing her MBA, she worked as a Transportation Coordinator at PepsiCo, collaborating with warehouses and various stakeholders to coordinate the movement of products between internal sites. Outside of her academic and professional life, Bretteill enjoys spending quality time with family and friends, going on day trips to explore new places, experimenting with new recipes, and picking up new hobbies.



JULISSA DE GONZALEZ | Julissa de Gonzalez is a third-year MBA student in the Part-Time Sacramento Program. She is the Deputy Director of Legislation and External Affairs at the Office of Tax Appeals and has over a decade of experience in the public sector. Julissa graduated from the University of California, Davis, in Political Science with minors in Latin American and Hemispheric Studies and in Chicana/o Studies. During her time at UC Davis, Julissa studied abroad in Argentina, Chile, and Cuba. Julissa's business interests include international business, strategic planning, organizational management, and marketing. She is interested in learning more about the wine industry, consulting, and global organizations that are leading in sustainability.



MARISOL IBARRA | Marisol Ibarra serves as a Legislative Director in the California State Legislature, where she leads efforts to shape public policy in areas like healthcare, agriculture, and economic development. With her extensive network of government officials and community organizations, she has played a critical role in advancing initiatives that impact diverse communities across the state. In addition to her legislative work, Marisol holds the position of Vice President of Internal Affairs, fostering collaboration among professionals, students, and industry leaders. As a first-generation Latina, Marisol's work is deeply rooted in her commitment to community empowerment and equity. She is also the host of the "Here Comes the Sun Podcast," where she shares stories on career development, financial literacy, and wellness, offering practical insights to uplift and inspire her listeners. Marisol looks forward to learning about Chile's business and cultural landscape and forging meaningful connections that will enhance her work in both the community and governmental sectors.

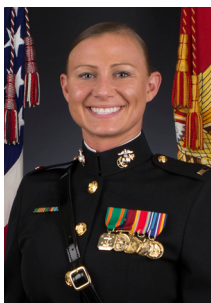




AMANDA ICASIANO | Amanda Icasiano is concentrating on corporate finance, investment management, and business analytics in her MBA program at UC Davis. She aims to become a leader in her field and continue to specialize in finance. Amanda earned a B.A. in Economics with a minor in Dance from UC San Diego. She focused on quantitative analysis, public policy, and accounting during her undergraduate years. After college, she lobbied in Washington, D.C., and worked as an HR coordinator for the International Monetary Fund. She also worked in non-profit and higher education, which kick-started her career in accounting and finance while working at the Controller's Office at UCSF. Amanda gained start-up and international experience by working for an Israeli-based advertising company as a finance associate. Nowadays, she spends the majority of her time at Cisco performing roles in Corporate Accounting and Financial Planning & Analysis. Amanda's other passion in life is Dance. She is professionally trained in jazz, contemporary, hip-hop, modern, and ballet. She was also part of a professional hip-hop company that competed and performed throughout San Diego and Los Angeles.



ALLISON JUDY | Allison Judy is a Full-Time MBA candidate specializing in General Management and Strategy and is set to graduate in June 2025. She holds a B.S. in Chemistry from Westmont College and brings a diverse background, including four years of experience as a chemistry educator and curriculum manager and a year of project management in the nonprofit sector. Allison is pursuing her MBA to enhance her ability to develop integrated solutions and curate accessible resources that advance community health. Within the past year, she has worked with two nonprofit organizations: the Center for Analytics and Technology in Society (CATS) at UC Davis, where she served as Lead Program Manager, and Hui International, where she is Assistant Director. At CATS, she oversaw projects focused on the transformative impact of analytics and technology in society. With Hui International, she supports initiatives promoting women's and families' health and well-being through culturally sensitive, trauma-informed programs. In addition to her nonprofit work, Allison holds leadership positions within her MBA program as the Director of Programming for the Healthcare Council Club and the Associate Director of Outreach for the Full-Time MBA Ambassador Program. After graduation, Allison aims to pursue a career in healthcare program management, with a specific passion for improving perinatal and postpartum care.



BRYANNA KESSLER | Bryanna Kessler is currently pursuing her MBA at UC Davis and concurrently serving the nation as a Captain in the United States Marine Corps. She has a diverse background in marketing, communications, and military operations. Bryanna began her military career in 2009 and has earned a series of certifications and qualifications, including a Marine Officer commission at the Officer Candidates School in 2015. She also earned a B.A. in Political Science from the University of San Diego. Bryanna has held various leadership and support roles throughout her service, including assignments with the 11th Marine Expeditionary Unit and the USMC Mounted Color Guard. More recently, she served as a Communication Strategy and Operation Officer with the 1st Marine Division. In her current role as Marketing and Communications Officer with the 8th Marine Corps District, Bryanna leverages her expertise in strategic communication. Outside work, she enjoys fitness, community service, and equestrianism.

SYDNEY KUSHIDA | Sydney Kushida is pursuing an MBA at the UC Davis Graduate School of Management, with graduation expected in 2026. She also serves as the Program Manager for the Small Business Utilization Center and the Interim Program Manager for the Electrify California Capital Readiness Program (CRP) within the California Asian Pacific Chamber of Commerce (CAPCC). Sydney focuses on empowering small businesses, particularly in the clean tech sector, by providing access to capital, support for business formation and scaling, and networking opportunities that drive growth and sustainability. With extensive experience in program management, business development, and client relationship management, Sydney is passionate about sustainable innovation and community impact. She leverages her role to foster resilience and entrepreneurial success across California. Through her MBA studies, she aims to deepen her strategic capabilities and broaden her influence in supporting small businesses across diverse industries.



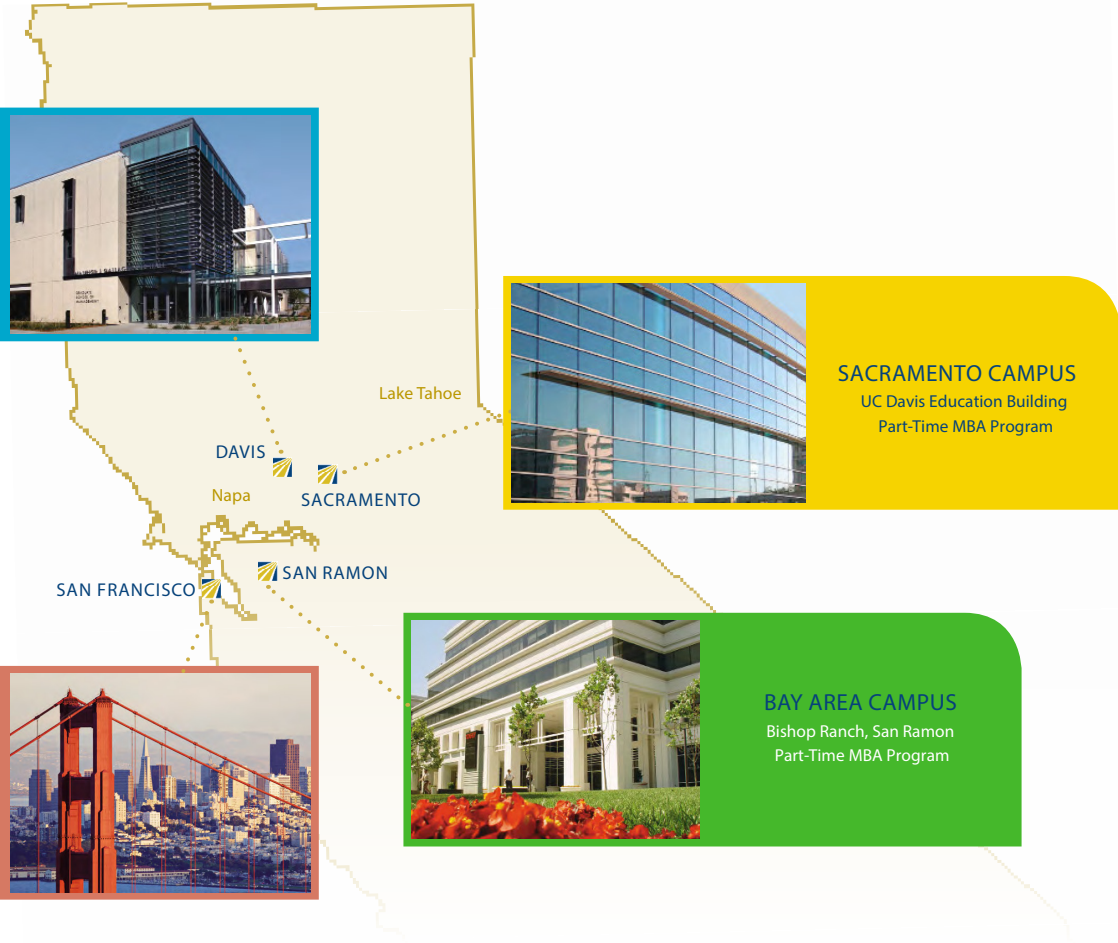
STEPHANIE MARTINEZ | Stephanie Martinez is a 2026 MBA candidate at the University of California, Davis Graduate School of Management. She is the Program Manager for the Peter E. Haas Jr. Family Fund. Since 2020, she has been part of the foundation's shift to focus on grantmaking in Sonoma County, California, and nationally to strengthen and protect our democracy in the United States. As a daughter of immigrant parents from Mexico, she has dedicated her career to advancing immigrant justice and belonging. She previously held posts with Grantmakers Concerned with Immigrants and Refugees. Her past work focused on mobilizing philanthropic resources toward disaster relief for undocumented families and immigrant legal services. Stephanie holds a B.A. in Global Studies from Sonoma State University. As an undergraduate student, she participated in a year-long program at Universidad de Puerto Rico de Cayey. Stephanie is fluent in conversational Spanish. Visiting Chile for the first time, Stephanie is seeking experiences and exposure to workforce development programs and business practices that create social impact for marginalized groups to thrive.



MORGAN OFFENHEISER | Morgan Offenheiser is a third-year UC Davis MBA student in the part-time Sacramento program. She has worked in the cookware and housewares industry for over 8 years, focusing on product marketing, development, pricing, and product strategy. She is currently the Product Development Strategist at a global cookware company, focusing on developing the innovation strategy and long-term product roadmap for a catalog of CPG brands. Morgan's interests are operational strategy, product strategy, market disruption, innovation, and global business practices. This is her first time traveling to Latin America, and she is excited to experience the culture and understand the business economy, infrastructure, and innovative environment of Chile.



OUR GRADUATE DEGREE PROGRAMS



UC DAVIS CAMPUS
Gallagher Hall
Full-Time MBA Program
Master of Professional Accountancy
Master of Management



SACRAMENTO CAMPUS
UC Davis Education Building
Part-Time MBA Program

SAN FRANCISCO CAMPUS
UC Law, Civic Center
Master of Science in Business Analytics



BAY AREA CAMPUS
Bishop Ranch, San Ramon
Part-Time MBA Program

ONLINE
MBA Program
Master of Management

